

SEAPOW^{ER}

AT SEA-AIR-SPACE

Seapower is the official show daily of Sea-Air-Space, the largest maritime exhibition in North America. This special edition gets published each day of the show, April 4, 5 and 6, and is available in print to all 15,000 attendees of Sea-Air-Space. These issues are distributed in person and to all registered attendees via email.



DIGITAL SEAPOW^{ER} AT SEA-AIR-SPACE EMAIL SPONSORSHIP

Be the exclusive digital advertiser of *Seapower at Sea-Air-Space* by booking the only ad spot available for digital distribution of the show daily. This \$15,000 opportunity ensures your brand is seen by every Sea-Air-Space attendee and every *Seapower* subscriber each morning of Sea-Air-Space in their inbox.

SEAPOW^{ER} AT SEA-AIR-SPACE SHOW DAILY DEADLINES

Space: March 11, 2022
Materials: March 18, 2022

ABOUT SEA-AIR-SPACE



15,000+
attendees



217,000+
Net Square Footage of Exhibit Space



SEAPOW ^{ER} AT SEA-AIR-SPACE SHOW DAILY PRINT ADVERTISING OPPORTUNITIES				
AD SPACE	WIDTH	HEIGHT	1X	3X
Page 1 Strip Ad	9 3/4"	2"	\$6,000	\$5,000
Page 2 or 3	9 3/4"	14"	\$6,500	\$6,500
Back Cover	9 3/4"	14"	\$7,000	\$6,000
Spread	20 3/4"	14"	\$9,500	\$9,000
Junior Spread <i>(half page islands)</i>	15 1/4"	10"	\$8,000	\$7,500
Full Page	9 3/4"	14"	\$5,000	\$4,000
Half-Page Island	7"	9 3/4"	\$4,250	\$4,000
Half-Page	9 3/4"	7"	\$4,250	\$4,000
1/4 Page	4 3/4"	7"	\$3,000	\$2,750
1/8 Page	4 3/4"	3 1/2"	\$2,750	\$2,500